

HAROON SARWAR

Full Stack Developer – TEAM LEADER

VISA STATUS – (Self-Sponsored)

CAR LICENSE – YES

Profile

Dynamic Full Stack Developer, Team Leader, and IT Manager with over 10+ years of experience architecting high-performance web applications, custom CRMs, and e-commerce platforms. Expert in scaling organic traffic through advanced programmatic SEO, automated marketing pipelines, and modern AI integrations. Proven track record of leading cross-functional technical teams to deliver secure, highly scalable infrastructure across the UAE and Middle East markets.

Competences

- ✓ Agile Team Leadership & Technical Roadmapping
- ✓ Full-Cycle SDLC Engineering (PHP, Laravel, MVC)
- ✓ Data Infrastructure & Linux Server Management
- ✓ Programmatic SEO & Digital Growth Automation
- ✓ Secure API & Custom Module Architecture

Experience

2024 - Present

Global Sphere Ventures

IT Manager & Project Lead, UAE

Oversee the development and maintenance of multiple web projects. Leverage investor visa status to establish residency, enabling seamless collaboration with local and international teams

Architected a proprietary LLM-driven programmatic SEO content generation system utilizing the Gemini API and custom PHP backend data structures, successfully automating the creation of high-performing, technically optimized articles.

Engineered structural optimization modules yielding perfect 100/100 programmatic ranking scores, incorporating dynamic XML sitemap routing, automated Unsplash schema pipelines, and automated metadata clustering.

2022 - 2024

Shippofy L.L.C

IT Manager, Dubai, UAE

Directed agile development teams, defining engineering roadmaps, architectural standards, and technical decision-making blueprints across core digital campaigns.

2019 - 2021

TernoTech PVT LTD

Web Developer - Team Leader, FSD

Developing dynamic and interactive websites that ensure high traffic, page views, and user experience. Architected secure backend systems using PHP and Laravel, ensuring data integrity, strict web security compliance, and robust Linux server optimization.

Skills

Programming

PHP	<div style="width: 100%;"><div style="width: 100%;"></div></div>
JavaScript	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Programmatic	<div style="width: 100%;"><div style="width: 80%;"></div></div>
SEO	<div style="width: 100%;"><div style="width: 100%;"></div></div>
AI Core	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Integration	<div style="width: 100%;"><div style="width: 100%;"></div></div>
LLM Prompt	<div style="width: 100%;"><div style="width: 70%;"></div></div>
Engineering	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Dynamic XML	<div style="width: 100%;"><div style="width: 85%;"></div></div>
Sitemaps & Routing	<div style="width: 100%;"><div style="width: 100%;"></div></div>

Marketing

WhatsApp	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Google Ads	<div style="width: 100%;"><div style="width: 90%;"></div></div>
SocialMedia	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Emails	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Automation	<div style="width: 100%;"><div style="width: 100%;"></div></div>

Framework (CMS)

Laravel	<div style="width: 100%;"><div style="width: 60%;"></div></div>
Wordpress	<div style="width: 100%;"><div style="width: 80%;"></div></div>

Server Management

Domain MGMT	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Hosting MGMT	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Web Security	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Command line	<div style="width: 100%;"><div style="width: 70%;"></div></div>
Backup	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Migration	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Optimization	<div style="width: 100%;"><div style="width: 85%;"></div></div>

Contact

- 🏠 Tecom, Dubai
- 📞 971508293073
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- ✉️ ranharoon@gmail.com

2014 - 2017

SoleTech

IT services at own Software House, FSD
Optimized and repaired site issues of clients.
Modified & Coded websites using HTML,
CSS, JavaScript and jQuery languages.

2012 - 2014

Time Group, (JLT, Dubai)

PHP Developer, Dubai
Built php websites from scratch by mockups,
psd and CMS based websites, and custom
modules for the backend.

2009 - 2010

Netcom

Network Engineer, FSD
Provided network support services for
devices such as hubs, bridges, routers and
other hardware. Monitored network capacity
and performance to diagnose and resolve
complex network problems

Education

2015 - 2017

Bachelors Degree

Punjab University, Lahore
Bachelors degree at Punjab University
Lahore.

2008 - 2009

Diploma / Web Design and Development

Institute of Information Technology, FSD
Advanced Diploma in Web Design and
Development, learned Photoshop, MySQL,
PHP, HTML, CSS, JavaScript,
Web/Multimedia Management and
Webmaster.

2007 - 2008

Diploma / Hardware & Software

TECHIIT, FSD
Diploma in Computer Hardware and
Software Applications, Network
Management, ISA Server, Bandwidth, Load
Balancer, LAN, WAN for ISP.