

# HAROON SARWAR

**FULL STACK DEVELOPER — TEAM LEADER**

VISA STATUS — (SELF-SPONSORED) —

NO SPONSORSHIP REQUIRED

CAR LICENSE — YES



## Profile

Experienced IT professional with over 10 years in developing websites, online stores, and landing pages using PHP, HTML, CSS, and MySQL, with a strong proficiency in frameworks like Laravel. Highly skilled in SEO strategies to boost website rankings and sales for eCommerce and Real Estate, as well as adept in WhatsApp and email marketing, including building custom web applications and creating engaging newsletter templates.

## Experience

- 2024 - Present**      **Global Sphere Ventures**  
IT Manager & Project Lead, UAE  
Oversee the development and maintenance of multiple web projects. Leverage investor visa status to establish residency, enabling seamless collaboration with local and international teams
- 2022 - 2024**      **Shippofy L.L.C**  
IT Manager, Dubai, UAE  
Closely manage and follow up the development team and provide all required guidance and technical decision making, handle SEO, web development tasks, social/digital/email marketing campaigns.
- 2019 - 2021**      **TernoTech PVT LTD**  
Web Developer - Team Leader, FSD  
Developing dynamic and interactive websites that ensure high traffic, page views, and user experience. Overseeing back-end development using PHP to maintain websites integrity, security and efficiency, managing Hosting, Domains, Linux Server.

## Interests

- ♥ **Building APPs**  
Love building new apps
- ♥ **Travel**  
Exploring new places
- ♥ **LEARN**  
Learning new languages

## Skills

### Programming

PHP   
JavaScript   
Dart

### Marketing

WhatsApp   
Google Ads   
SocialMedia   
Emails   
Automation

### Framework (CMS)

Laravel   
Wordpress

### Server Management

Domain MGMT   
Hosting MGMT   
Web Security   
Command line   
Backup   
Migration   
Optimization

**2014 - 2017**      **SoleTech**  
IT services at own Software House, FSD  
Optimized and repaired site issues of  
clients. Modified & Coded websites using  
HTML, CSS, JavaScript and jQuery  
languages.

**2012 - 2014**      **Time Group, (JLT, Dubai)**  
PHP Developer, Dubai  
Built php websites from scratch by  
mockups, psd and CMS based websites,  
and custom modules for the backend.

**2009 - 2018**      **Netcom**  
Network Engineer, FSD  
Provided network support services for  
devices such as hubs, bridges, routers  
and other hardware. Monitored network  
capacity and performance to diagnose  
and resolve complex network problems

## Education

**2008 - 2009**      **Diploma / Web Design and  
Development**  
Institute of Information Technology, FSD  
Advanced Diploma in Web Design and  
Development, learned Photoshop,  
MYSQL, PHP, HTML, CSS, JAVASCRIPT,  
Web/Multimedia Management and  
Webmaster.

**2015 - 2017**      **Bachelors Degree**  
Punjab University, Lahore  
Bachelors degree at Punjab University  
Lahore.

**2007 - 2008**      **Diploma / Hardware & Software**  
TECHIIT, FSD  
Diploma in Computer Hardware and  
Software Applications, Network  
Management, ISA Server, Bandwidth,  
Load Balancer, LAN, WAN for ISP.

## Projects

2025      **KATT-GROUP.COM**  
*KATT GROUP L.L.C*  
Built a WordPress site with custom  
functions.php modifications for  
enhanced layout, design, and responsive  
user experience.

### Web Development

Web Design	<div><div></div></div>
Landing Pages	<div><div></div></div>
Newsletters	<div><div></div></div>
jQuery	<div><div></div></div>
HTML/CSS	<div><div></div></div>
Htaccess	<div><div></div></div>

### API Development

WhatsApp	<div><div></div></div>
YouTube	<div><div></div></div>
Instagram	<div><div></div></div>
Twitter (X)	<div><div></div></div>

### Search Engine Optimization

On-page SEO	<div><div></div></div>
Off-page SEO	<div><div></div></div>
Back Links	<div><div></div></div>
Google s-console	<div><div></div></div>
Content	<div><div></div></div>
Research	<div><div></div></div>

## Personal Web Apps

- ⚡ **Real Estate CRM**
- ⚡ **Marketing Modules**
- ⚡ **WhatsApp Campaigner**
- ⚡ **Auto eMailer**
- ⚡ **Google Maps Data Fetcher**
- ⚡ **Logistics Shipment System**

## Contact

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## References

References can be provided upon  
request.

- 2025      **READY-FURNITURE.AE**  
*READY-FURNITURE*  
Developed a PHP-based e-commerce site with a masonry gallery and dynamic portfolio sorting for furniture solutions.
- 2023      **MEAICON.AE**  
*Meaicon LLC*  
Designed a corporate site showcasing security, workforce, and video solutions with industry-specific content.
- 2022      **MARKETING CUSTOM MODULES**  
*Shippofy, Uranus-trade, Others...*  
Whatsapp Bulk Marketing using Cloud API, Emails auto campaigns marketing.
- **MANY MORE...**