HAROON SARWAR FULL STACK DEVELOPER / TEAM LEADER



Profile

Experienced IT professional with over 10 years in developing websites, online stores, and landing pages using PHP, HTML, CSS, and MySQL, with a strong proficiency in frameworks like Laravel. Highly skilled in SEO strategies to boost website rankings and sales for eCommerce and Real Estate, as well as adept in WhatsApp and email marketing, including building custom web applications and creating engaging newsletter templates.

Experience

2021 - Present Shippofy Logistics

IT Manager, Dubai, UAE Closely manage and follow up the development team and provide all required guidance and technical decision making, handle SEO, web development tasks, social/digital/email marketing campaigns.

2019 - 2021

TernoTech pvt ltd

Web Developer - Team Leader, FSD Developing dynamic and interactive websites that ensure high traffic, page views, and user experience. Overseeing back-end development using PHP to maintain websites integrity, security and efficiency, managing Hosting, Domains, Linux Server.

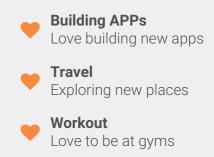
2013 - 2017 SoleTech

IT services at own Software House, FSD Optimized and repaired site issues of clients. Modified & Coded websites using HTML, CSS, JavaScript and jQuery languages.

2011 - 2013 Time Group, Dubai

PHP Developer, Dubai Performed troubleshooting of technical issues within production environment.





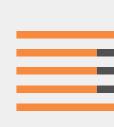
Skills

Programming

PHP JavaScript Dart

Marketing

WhatsApp Google Ads SocialMedia Emails Automation



Framework (CMS)

Laravel Wordpress

Server Management

Domain MGMT Hosting MGMT Web Security Command line Backup Migration Optimization

2009 - 2018

Netcom

Network Engineer, FSD Provided network support services for devices such as hubs, bridges, routers and other hardware. Monitored network capacity and performance to diagnose and resolve complex network problems

Education

2008 - 2009 Diploma / Web Design and Development Institute of Information Technology, FSD Advanced Diploma in Web Design and Development, learned Photoshop, MYSQL, PHP, HTML, CSS, JAVASCRIPT, Web/Multimedia Management and Webmaster.

2015 - 2017 Bachelors Degree

Punjab University, Lahore Bachelors degree at Punjab University Lahore.

2007 - 2008 Diploma / Hardware & Software Organization, City Diploma in Computer Hardware and Software Applications, Network Management LAN, WAN.

Projects

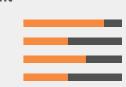
2022	SHIPPOFY
	<i>Shippofy Freight Services L.L.C</i> Logistics website, Static frontend / Admin backend to create shipments, shipments live tracking, email - whatspApp marketing
2023	URANUS-TRADE <i>Uranus-Trade L.L.C FZ</i> Crude oil live price chart, static website with backend CRM.
2023	MEAICON.AE <i>Meaicon LLC</i> Business informational website of Hi- Tech organizations Technical Services.
2022	MODULES <i>Shippofy, Uranus-trade, Others</i> Whatsapp Bulk Marketing using Cloud API, Emails auto campaigns marketing.
	MANY MORE

Web Development

Web DesignLanding PagesNewslettersjQueryHTML/CSSHtaccess

API Development

WhatsApp YouTube Instagram Twitter (X)



Search Engine Optimization

On-page SEO Off-page SEO Back Links Google s-console Content Research



Personal Web Apps

- F Real Estate CRM
- Marketing Modules
- WhatsApp Campaigner
- **Auto eMailer**
- **4** Google Maps Data Fetcher
- Logistics Shipment System

Contact

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References

References can be provided upon request.